



AUTHOR and EDUCATOR

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Keynote Proposal

***The Winning Trifecta* - How to Win Today and Rise to The Top**

Today's distracted, overstimulated world leaves many young adults struggling with procrastination, low confidence, and lack of direction.

In this high-energy, "tell-and-show" experience, Joyce Rice reveals *The Winning Trifecta* - a powerful success formula that helps students and young professionals build unshakable confidence, embrace personal responsibility, and take purposeful action toward their goals.

At just 17, Joyce used her *Winning Trifecta* formula to rise above 20,000 competitors to become **National Baton Twirling Champion**—and named **Best in the World**. Today, she shares her proven method worldwide, unlocking the power of the mindset and momentum young people need to win in life and career. And now, she is handing that key to your audience - the key to winning in life and career... today and tomorrow.

Learning Objectives

1. Learn how to move from **indecision and self-doubt to clarity, confidence, and committed purpose.**
2. Discover how to **cut through distractions**, own your focus, and turn confusion into direction and meaningful growth.
3. Learn how to **overcome fear and hesitation** by cultivating courage, inner peace, and the resolve to move forward.

Testimonials

"The feedback that summarizes best for me was, 'Use Joyce Rice as a quality standard.'"-Eddie Small, VP, BFM Energy Products.

"In her book 'Think it! Work it! Do it!' Joyce Rice offers you a perpetual vision and hope for the future."-Dr. Peggy Y. Boone, Educator, Counselor & Author.